

# OLUWASEGUN G ADEDOYIN

41 Procter Place, Regina, SK, Canada | [adedoyinsegun@gmail.com](mailto:adedoyinsegun@gmail.com) | [LinkedIn](#) | [Portfolio](#) | [Personal Website](#) | +1 (306) – 501 - 2767

## SUMMARY

I am an innovative and digital technology enthusiast offering vast experience while leveraging software tools and methodologies to deliver highly effective and creative solutions to business and organizational challenges. Consistently driving standards of service through effective project management, communication and strategic planning to develop and manage strong client relationship. Highly organized with a strong capacity to prioritize workload and steer project completion within established deadlines.

## KEY SKILLS & COMPETENCES

### DESIGN & MEDIA SKILLS

Website Design (CMS; Wordpress), HTML/CSS, E-Commerce, Search Engine Optimization (SEO), UI/UX, Video Editing (Adobe Premiere Pro & After Effects), Canva & Adobe Photoshop, Digital Marketing & Analytics, Hosting Domain & Website Security.

### CAREER HIGHLIGHTS

- Improved customers and visitor retention by 80% on website projects worked on.
- Maintained 99% of customer satisfaction with the service provided and team collaboration.
- Commended for quickly and confidently resolving complex and technical issues within record time on digital products and services offered.
- Educated 80% of company website clients on the management and maintenance of digital products.
- Deployment of all digital skills available to previous roles and jobs.

## ACADEMIC QUALIFICATIONS

### Masters of Global Affairs

University of Prince Edward Island, PEI Canada.

August 2022

### B.sc International Relations

Obafemi Awolowo University, Nigeria.

September 2016

## WORK EXPERIENCE

### *Website Designer/Digital Marketer (Remote)*

Garland Digitals

February 2019 – June 2022

- Provided and sourced adequate information and resources for website projects and product development.
- Responded to clients' technical questions, troubleshoot issues and resolved client complaints in a timely and professional manner.
- Helped team members understand and determine customer needs, recommended solutions specific to those needs while exercising discretion in confidential matters.
- Successfully managed projects and designed websites that provided solutions to a variety of companies' business and operational client needs.
- Assisted frontline Customer Experience team members respond to and resolve customer concerns using standard procedures.
- Deployment of knowledge of HTML, CSS to Wordpress theme and plugin codes.
- Involved in website security, plugin compatibility test & themes routine maintenance.

### *Website Designer (Remote)*

Centre for Socially Engaged Theatre (C-SET), Faculty of Media, Art and Performance,

University of Regina - Canada

October 2021 – May 2022










- Consulted with C-SET to design and document website needs and requirements.
- Trained C-SET's media team on the management and maintenance of the website.
- Led a team of designers to deliver the [website](#) in record time.
- Received referral to design an affiliated faculty member [website](#).

**Website Designer/Manager (Contract)**  
**Heart and Capital Nigeria Limited**

**December 2019 – September 2021**

- Designed and developed the simple but intuitive website for the Agribusiness company that allowed for investment accounts for customers, calculation of return on investment and purchase of investment units.
- Improved the user experience for registration of over 200 investors with over 20 million in transactions through a secured integrated payment gateway.
- Provided customer services to clients.
- Recognized and awarded the staff for the month of July 2020 for providing top-notch excellent technical support for customers.
- Connected personally with customers to advise appropriately and clearly on solutions and processes.
- Achieved assigned goals and business objectives by promoting solutions and completing processes in a timely and accurate manner.
- Assisted the team by respecting co-workers, staying dedicated, and keeping everyone up-to-date on the status of routine activities.

**PROFESSIONAL TRAININGS & QUALIFICATIONS**

		<b>2016</b> 	<b>Website Development</b> (HTML, CSS, JS)
<b>2022</b> 	<b>UI/UX (Product Design)</b>	<b>2016</b> 	<b>Database Management</b> (SQL)
<b>2021</b> 	<b>CIDPM</b> (Associate Member)	<b>2010</b> 	<b>Information Technology Certificate</b> (Database Design)
<b>2020</b> 	<b>Video Editing/Motion Graphics</b> (Diploma Certificate Training)	<b>2010</b> 	<b>Information Technology Certificate</b> (Internet Web Technology)
<b>2017</b> 	<b>Project Management Certificate</b> (British Project Management Academy)		

**PAST PROJECT LINKS (Selected)**

- [\(C-SET\) Canada. Project Year – 2022](#) || [Scholarship-IQ - 2022](#)
- [HomeX Infrastructure, Nigeria. Project Year – 2021](#)
- [Future Prairie Theatre, Canada. Project Year – 2020](#)
- [MB Architecture](#) || [Success Scrolls](#) || [Taiwo Afolabi](#) || [Heart and Capital](#)

**REFEREE**

Taiwo Afolabi, Ph.D.

Canada Research Chair in Socially Engaged Theatre

Director, Centre for Socially Engaged Theatre (C-SET), University of Regina.

Taiwo.afolabi@uregina.ca